

CONTACT ME

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TECHNICAL SKILLS

- Design Tools: Figma, Sketch, Adobe XD, InVision, Illustrator, Photoshop, After Effects (basic)
- Front-End Development: HTML, CSS, JavaScript (Basic)
- Prototyping & Wireframing
- Microsoft Office 365: Excel, PowerPoint, MS Teams, SharePoint
- LMS Experience: Moodle, Canvas, TalentLMS, Thinkific, Workday LMS
- ID Tools: Articulate 360, Rise, Storyline, Vyond
- Learning Models & Formats: Microlearning, rapid eLearning, SCORM, xAPI
- Other: Generative AI in learning design, motion graphics, data-driven reporting and evaluation

PROFESSIONAL SKILLS

- Leadership
- Effective Communicator
- Goal Oriented
- Team Player
- Strong Problem-Solving & Analytical Skills

LANGUAGE SKILLS

- English - Fluent
- French - Basic
- Korean - Moderate
- Marathi - Native

ACHIEVEMENTS

- Honours in Interactive Media Design
- Best Team Player (2021-22)
- Recognized for usability testing contributions leading to measurable platform improvements

SUSHMITA PEREIRA

I am a competitive team player aiming to succeed in a stimulating and challenging fast-paced environment, building the success of the organization and experiencing new opportunities along the way.

EDUCATION

PG - DIPLOMA IN MEDIA MANAGEMENT AND INTERACTIVE DESIGNS

Conestoga College: September 2023 - August 2024

PG - DIPLOMA IN PROJECT MANAGEMENT

Conestoga College: September 2022 - April 2023

MASTERS IN INTERACTIVE DESIGN & DEVELOPMENT

Mumbai University: June 2018 - March 2020

BACHELORS IN ARTS AND CREATIVE STUDIES

St. Xavier's College Autonomous: June 2015 - March 2018

WORK EXPERIENCE

SEMPER8 MEDIA LTD.

Learning Designer

February - 2024 - Aug 2024

- Designed and formatted PowerPoint presentations, digital newsletters, and intranet content to support professional development and employee engagement initiatives using ADDIE Model methodologies.
- Collaborated with SMEs and cross-functional teams to plan and deliver workshops, training sessions, and communications projects.
- Developed visual materials, interactive storyboards, flow diagrams, and knowledge checks to assess learner understanding.
- Implemented feedback loops and reporting metrics to measure learning effectiveness.
- Assisted with project tracking, scheduling, and communication workflows using Jira and Agile methods.
- Incorporated generative AI tools (ChatGPT, Canva AI) to draft scripts, create visuals, and enhance learning design efficiency.

TATA CONSULTANCY SERVICES - TCS

Associate Instructional Designer - Specialist

September 2020 - August 2022

- Created internal communications materials including eLearning modules, infographics, onboarding guides, and microlearning resources.
- Designed quizzes, assessments, and evaluations to measure learner progress and performance.
- Partnered with SMEs to translate complex content into engaging communications aligned with corporate standards.
- Conducted usability testing, SCORM/xAPI tracking, and implemented improvements to internal learning platforms, increasing user engagement and efficiency.
- Developed multimedia learning materials with tools such as Articulate 360, Rise, Vyond, and Adobe Creative Cloud Suite.